

PROF. DR. JAN MAMMEN

Education

- Friedrich-Alexander-University of Erlangen-Nuremberg, Chair of Management, Germany** (06/2022)
- Habilitation
- Northeastern University, Boston / D'Amore-McKim School of Business** (03/2015 – 03/2015)
- Visiting Scholar (Prof. Todd M. Alessandri)
- Friedrich-Alexander-University of Erlangen-Nuremberg, Chair of Management, Germany** (11/2009 – 07/2013)
- Doctorate (Dr. rerum politicarum), final grade “summa cum laude”
 - First mentor: Prof. Dr. H. Hungenberg; second mentor: Prof. Dr. H. Scholz
- Northeastern University, Boston / D'Amore-McKim School of Business** (03/2013 – 04/2013)
- Visiting Scholar (Prof. Todd M. Alessandri)
- University of Erlangen-Nuremberg** (10/2004 – 12/2009)
- Studies in International Business Administration
 - Major Finance, Statistics and Management GPA 1.2
- University of Montpellier** (08/2006 – 06/2007)
- Studies abroad
- Teletta Gross Gymnasium, Leer** (07/1997 - 06/2003)
- A-level (Abitur) GPA 1.2

Work Experience

Professor for Information Systems, Digital Business and Statistics, TH Nürnberg, Germany (04/2020 – current)

Program Manager Intelligent Enterprise / Principal Expert, Siemens AG, Erlangen, Germany (07/2020 – 03/2022)

- Building learning program and platform for AI trainings to enable Siemens employees to leverage AI
- Developing and deploying data science solutions with a focus on IoT
- Developing design patterns for AI infrastructure

Research Fellow and Lecturer at the Department of Management University of Erlangen-Nuremberg, Germany (09/2016– current)

- Teaching advanced methods in management research
- Advised PhD students on econometric methods

Manager Financial Analytics Beiersdorf AG, Hamburg, Germany (04/2018– 06/2020)

- leading first cross functional team of data scientists in Beiersdorf
- developed and rolled out several data science applications
- developed strategy for data science with senior management and C-level executives

Senior Data Scientist Siemens AG, München, Germany (09/2016 – 03/2018)

- build data science environment on Amazon Web Services
- translated various uses cases in statistical models and implemented solution
- developed prediction model for too late deliveries based on gradient boosting in Python

Post-Doctoral Researcher at the Department of Management University of Erlangen-Nuremberg, Germany (07/2013 – 09/2016)

- Teaching in graduate and undergraduate programs with a focus on strategic management, quantitative techniques, and empirical research methods
- Senior scientific advisor to McKinsey & Company in the research project “iConsumer” (http://www.mckinsey.com/client_service/high_tech/iconsumer)
- Responsible for developing new courses and teaching material for lectures financial foundations of management and advanced research methods

Research Fellow IMD Business School Lausanne, Switzerland (01/2011 – 12/2015)

Research Assistant at the Department of Management University of Erlangen-Nuremberg, Germany (11/2009 – 07/2013)

- Teacher in graduate and undergraduate programs with a focus on quantitative techniques and problem solving & communication
- Project leader for numerous student consulting projects with clients such as Amazon, Lauenstein and Vodafone
- Responsible for Degree Master in Management

Research

Grants and Awards

- 2018 Hermann-Gutmann-Preis (for extraordinary scientific achievements), University of Erlangen-Nuremberg
- 2011 Best Conference PhD Paper Prize. Strategic Management Society, Annual Conference Miami

Refereed Journal Articles

- Alessandri T., Mammen, J., Eddleston, K. 2018. Managerial incentives, myopic loss aversion, and firm risk: A comparison of family and non-family firms. *Journal of Business Research*, 91: 19-27.
(VHB Jourqual 3: B)
- Brauer, M., Mammen, J., Luger, J. 2017. Sell-offs and Firm Performance: A Matter of Experience? *Journal of Management*, 43(5): 1359-1387.
(VHB Jourqual 3: A)
- Junge, S., Graf-Vlachy, L., Mammen, J., Meinhardt, R., Gudd, C. 2021. The Illusion of Independence: Spin-Offs Firms' Alignment with Analysts' Expectations. *Long Range Planning*, 54(1).
(VHB Jourqual 3: B)
- König, A, Mammen, J., Luger, J., Fehn, A. Enders, A. 2018. "Silver bullet or ricochet? CEOs' use of metaphorical communication and infomediaries' evaluations". *Academy of Management Journal*, 61(4): 1196–1230.
(VHB Jourqual 3: A+)
- Mammen, J. 2021 How aspiration and expectation shortfalls drive strategic investments. *Problems and Perspectives in Management*.
(VHB Jourqual 3: C)
- Mammen, J., Alessandri, T., Weiss, M. 2021. The Risk Implications of Diversification: Integrating the Effects of Product and Geographic Diversification. *Long Range Planning*, 54(1).
(VHB Jourqual 3: B)
- Schlichte, F., Junge, S., Mammen, J. 2019. Being at the right place at the right time – Does the timing within technology waves determine new venture success? *Journal of Business and Economics*, 89: 995-1021.
(VHB Jourqual 3: B)

Refereed Journal Articles– Under Review

- Junge, S., Luger, J., Mammen, J. "The role of organizational structure in senior managers' selective information processing". *Journal of Management Studies*. (VHB Jourqual 3: A, original submission under review)

Refereed Journal Articles– Quasi completed and to be submitted soon

- Wittmann, C., Junge, S. Mammen, J.: Blinded by the bright – Do bright personality traits boost the propensity to behave fraudulently? *Strategic Management Journal* (VHB Jourqual 3: A)
- Mammen, J., Luger, J., Haleblian, J. Security analysts' influence on acquisition decisions: A joint agency and legitimacy theory approach. *Strategic Management Journal* (VHB Jourqual 3: A)
- König A., Mammen, J., Graf, L., Fehn, A. Windows into Executive Minds. *Administrative Science Quarterly* (VHB Jourqual 3: A+)
- Mammen, J., Gudd, C., Luger, J. Dependent on credit rating agencies? A resource dependence and agency perspective on corporate acquisitions. *Journal of Management* (VHB Jourqual 3: A)

Refereed Conference Papers

- Hagen M., Wittmann C., Mammen J., Junge S. Bittersweet brightness: The impact of CEOs' bright personality traits on corporate fraud. 2020. Academy of Management Annual Meeting.
- Wittmann C., Hagen M., Mammen J., Junge S. Five shades of brightness: CEO personality traits and their influence on fraudulent behavior. 2020. European Institute for Advanced Studies in Management
- Meinhardt R., Gudd C., Junge S., Mammen J. Do they really break free? Post Spin-off Firms' Behavior and their Attachment to the Parent. 2017. European Academy of Management Conference.
- Meinhardt R., Gudd C., Junge S., Mammen J.: The Illusion of Independence: Spin-off Firms' Alignments to Institutional Expectations. 2016. Academy of Management Annual Meeting, Anaheim.
- Meinhardt R., Junge S., Mammen J. Uncertainty...The Only Certain Thing? Environmental Uncertainty and Firm Performance. 2016. Academy of Management Annual Conference, Anaheim.
- Alessandri, T., Mammen, J., Weiss, M. The Risk Implications of Business and Geographic Diversification: A Comparison and Empirical Test. 2015. Academy of Management Annual Meeting, Vancouver.
- Gudd, C., Mammen, J. Credit Rating Agencies and their Influence on Acquisitions and Sell-Offs. 2014. Strategic Management Society Annual Conference, Madrid.
- Luger, J. Mammen, J. 2014. Security Analysts and Strategic Decision Making: The Disparate Effects of Loss and Adaptation-Pressure. Academy of Management Annual Meeting, Philadelphia, PA.
- Wiedermann, M. Fehn, A., Mammen, J., Luger, J., Enders, A. 2014. Capital Market Communication as Executive Teamwork: CEOs' and CFOs' Role Consistency and Analysts' Evaluations. Academy of Management Annual Meeting, Philadelphia, PA.
- Luger, J. Mammen, J. Security Analysts Role in Acquisition Decisions. Misaligned Interests among Analysts and Shareholders. 2013. Strategic Management Society Annual Conference, Atlanta, GA.
- Brauer M., Mammen, J., Luger, J. Divestitures and Firm Performance: The Moderating Role of Internal and External Experience. 2013. Academy of Management Annual Meeting, Orlando, FL.
- Mammen, J.; Alessandri, T. Loss Exposure and Corporate Scope Changes: The Effects of Downside Risk on Acquisitions and Selloffs. 2013 Strategic Management Society Annual Conference, Atlanta, GA.
- Alessandri, T., Mammen, J. Are Family-Owned Firms Risk Averse? A Downside Risk Perspective. 2013. Academy of Management Annual Meeting, Orlando, FL.
- König, A., Gerckens, C., Baumgart, P., Mammen, J. Gender, Gender Inequality, and the Use of Social Network Sites. 2013. Academy of Management Annual Meeting, Orlando, FL.
- Brauer, M., Luger, J., Mammen, J. Types of Experience and Sell-Off Performance. 2012 Academy of Management Annual Meeting, Boston, MA.
- Schneider, D., Weiss, M., Mammen, J., Fleischhacker, S. CEO Characteristics and Corporate Strategy – Does a Fit Matter? 2012. Strategic Management Society Annual Conference, Prague.
- König, A., Wessels, A., Mammen, J., Walton, J. Rhetorical Boomerangs: CEOs, Metaphors, and Analysts' Evaluations. 2012 Strategic Management Society Annual Conference, Prague.

- Mammen, J., Weiss, M., König A. Does corporate diversification reduce firm downside risk? 2012 Academy of Management Annual Meeting, Boston, MA.
- Luger J., Mammen J., Brauer M. Sell-offs and Firm Performance: A Matter of Experience? 2011. Strategic Management Society Annual Conference, Miami, FL.
 - Best Conference PhD Paper Price
 - Nominee for Best Conference Paper Price for Practice Implications
- Mammen, J., Fleischhacker, S., Herrmann, D., Lütkes, L. Reevaluating the relationship between corporate diversification and firm risk: A downside risk approach. 2011. Strategic Management Conference. Miami, FL.

Adhoc Reviewing:

- Long Range Planning
- Journal of Business Economics (Ad-Hoc Reviewer)
- AOM-Conferences
- SMS-Conferences

Teaching

Teaching Assignments, University of Erlangen-Nuremberg, Germany

- Empirical Research, Post-Graduate Elective (2019 - present)
- Management Research, Graduate Elective (2013 – present)
- Managerial Finance & Accounting, Graduate Core (2009 – 2016)
- Case Studies Seminar: Business Strategy, Graduate Core (2009 – 2016)
- Advanced Problem Solving and Communication, Undergraduate Core (2010 – 2016)
- Tutorial International Management, Undergraduate Core (2009)
- Tutorial Empirical Research, Undergraduate Core (2006)

Guest Lectures:

- ESMT Berlin: Data Science in Corporate Finance (2018)
- Universität Mannheim: Applied Data Science: Marketing Mix Modeling (2018)
- Universität Mannheim: How Siemens leverages Data Science (2017)

Thesis Supervision:

- more than 15 Master theses
- more than 20 Bachelor theses
- methodological consulting for more than 10 PhD theses

Varia

Service

- Representative of the Research Assistants and Postdoctoral Researchers of the Faculty of Business & Law (2013 - 2015)